# Sponsorship Benefit Overview

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| Platinum          | $5,000 | Welcome Reception or Session | • Logo Rotation and Web Link on Home Page  
• Logo and Web Link on the Sponsor, Abstract, Schedule and Registrations Pages  
• Logo and Web Link on the Mobile App Sponsor Page  
• Logo on General and Event Signage and Other Conference Materials | Mobile App | Yes | Yes | Yes |
| Gold              | $3,000 | Poster Session | • Logo and Web Link on the Sponsor and Schedule Pages  
• Logo and Web Link on the Mobile App Sponsor Page  
• Logo on General and Event Signage and Other Conference Materials | None | Yes | Yes | Yes |
| Silver            | $1,500 | Breaks | • Logo and Web Link on Sponsor Page  
• Logo on General and Event Signage and Other Conference Materials | None | None | Yes | None |
| Bronze            | $500  | None | • Logo and Web Link on Sponsor Page  
• Logo on General and Event Signage and Other Conference Materials | None | None | None | None |

## Sponsorship Benefit Details

### Event Recognition
- Depending on the sponsorship level your company may be assigned one of the events listed above. During each assigned event your logo will be prominently displayed on signage.

### Logo Listings: Web and Print (Due with Submission JPG or PNG)
- All sponsors will receive a logo listing (with link) on the conference sponsor web page.
- Depending on the sponsorship level your company may receive a logo placement on the conference home page rotation and/or on the abstract, schedule and registrations pages.
- All sponsors will receive a logo listing on signs located in the registration/session/exhibit areas and logo placement on other conference materials.

### Banner Ad and Poster
- Depending on the sponsorship level your company may also receive the following complimentary mobile app banner and a poster to be displayed during the poster sessions.

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<th>Sponsorship Level</th>
<th>Banner Ad Size</th>
<th>Poster Due at Conference</th>
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| Platinum:         | 640 w x 160 h (PNG Only, Max 72 DPI)  
680 w x 80 h (PNG Only, Max 72 DPI)  
788 w x 80 h (PNG Only, Max 72 DPI) | 44” x 44” inches |
| Gold:             | None | 44” x 44” inches |
| Silver:           | None | None |
| Bronze:           | None | None |

### Literature Display and Attendee List
- Depending on the sponsorship level your company may provide company literature to be displayed in the registration area. In addition, your company may also receive the conference attendee list.
PacSurf 2020 Sponsorship Form

Choose Level of Sponsorship:
- Platinum: $5,000  Select One Platinum Event Recognition
  - Welcome Reception
  - Session
- Gold: $3,000
- Silver: $1,500
- Bronze: $500

Choose Additional Sponsorships (Optional):
If you are interested in being the sole sponsor for the conference lanyard or another logo item, please make a selection below and you will be contacted. Sponsors will be responsible for coordination as well as the costs of printing/production and shipping. The logo for the PacSurf conference must also be included on the item. Limit one item per sponsor.
- Lanyard: $2,000
- Other: $TBD (Minimum $1,000 – Contact heather@avs.org)

Contact Information:
Name: _______________________________________________________________________________________________________
Company: _____________________________________________________________________________________________________
Address: ___________________________________________________________________________ Mailstop: _________________
City: ___________________________________________ State: _________________ Postal Code: ______________________
Province: _______________________________________________ Country: __________________________________________
Phone: ________________________________________________ Fax: ________________________________________________
E-mail: ________________________________________________ Website: ___________________________________________

Method of Payment:
- Check enclosed (payable to AVS in U.S. dollars and drawn on a U.S. bank, AVS Tax ID No.: 04-2392373)
- Wire transfer (contact heather@avs.org for details)

Charge my:
- MasterCard
- VISA
- American Express

Card Number: ___________________________________________ Exp. Date: ________________________
Cardholder Name: _______________________________________________ CCID#: ________________________
Cardholder Signature: ___________________________________________ Date: ________________________

TOTAL AMOUNT: $ _______________ U.S. Dollars

Submit Completed Form:
AVS,
110 Yellowstone Dr., Suite 120
Chico CA 95973

Questions? Contact Heather Korff, heather@avs.org, 530-896-0477, fax 530-896-0487